

RAJAR DATA RELEASE Q2 2026 – August 6th 2026



	Q2 2025	Q1 2026	Q2 2026
All Radio Listening			
Weekly Reach ('000)	49,995	50,628	51,119
Weekly Reach (%)	85.8	86.9	86.6
Average hours per head	17.6	17.3	17.6
Average hours per listener	20.5	19.9	20.3
Total hours (millions)	1,026	1,007	1,040

All Radio Listening - Share Via Platform (%)			
AM/FM	26.6	24.0	24.5
Total Digital	73.4	76.0	75.5
DAB	41.8	43.1	42.7
DTV	2.3	2.5	2.6
Total Online	29.3	30.4	30.3
Website/Apps	10.9	11.5	11.6
Smart Speaker	18.4	18.8	18.7